



Fe Fendi & Tiki Barber



Blaine Trump tests out the latest Ferrari model



Jerry Seinfeld



Fabian Basabe & Amanda Hearst



Philip L. Yang & model Frederique Van Der Wal



Amy Fine Collins, Jill Kargman & Joan P. Young



New York Giants defensive end Michael Strahan

— AN *Elegant* PREVIEW —
of a Spectacular Show

ON APRIL 7TH, THE GALA PREVIEW OF THE 2004 NEW YORK INTERNATIONAL AUTO SHOW drew celebrities, socialites, and VIPs from Wall Street, fashion, and the arts for an elegant evening at the Jacob Javits Convention Center that raised a record \$600,000 for East Side House Settlement.

Sponsored by Gruppo Ferrari Maserati, which celebrated Ferrari's 50th anniversary in the United States, the preview party was chaired by Joan P. Young, president of the East Side House board of managers, and board members Philip L. Yang and Michael Moreno. Fe and Alessandro Fendi chaired the event's steering committee. The evening included cocktails, dinner, a private tour of the auto show, a rare and private exhibition of new and vintage Ferraris, and a live auction of a Maserati Quattroporte.

Additional support for the special evening came from Fimat USA, Inc., Refco, which provided support for much needed scholarships, and Moët & Chandon, which generously donated wine, spirits, and champagne.

SAVE THE DATE
March 23, 2005!

Please save the date of March 23, 2005 for the gala preview of the next New York International Auto Show. Don't miss what promises to be another spectacular and exciting sneak peek at the newest vehicles, concept cars, and New York auto debuts. Gruppo Ferrari Maserati will join us as the event's sponsor for the third year, and we welcome the continued support of Fimat USA, Inc., Refco, and Moët & Chandon. For tickets and additional information, call (718) 292-7392.

Mobile Computer Lab Expands Students' Opportunities for Learning

Students at Mott Haven Village Preparatory (MHVP) High School now have access to a state-of-the-art 60-PC mobile computer lab, thanks to a generous gift from Roger C. Altman, former deputy Treasury secretary under President Clinton. The new lab, coupled with a comprehensive computer curriculum, will engage students in all aspects of computer technologies—from learning Microsoft Word to computer programming and repair. “We’re introducing students to computer science as a viable career option,” said Kenneth Greene, manager of technology services at East Side House.

Greene has begun teaching a computer science class to MHVP’s 11th graders and already has ambitious plans for the year. The curriculum will engage students in both using computers and creating their own web content. Students will learn HTML editing and FLASH animation, which are used to create web pages. Greene plans to teach the students how to create and maintain a website for MHVP. He would also like to see one or two students write a web log, also known as a “blog.” “It would be a great tool for people to see what the life of a student in the South Bronx is like,” Greene said.

MHVP is fortunate to not only have a new computer laboratory, but to have instructional and technical support for the school’s computer network. “So many public schools lack the personnel to teach computer science, let alone to support their computer infrastructures,” Greene said. This year, in fact, two student interns will work with Greene to learn how to maintain the school’s computer network.



AVERY COMPUTER CENTER DEDICATION

On June 15, 2004, the computer laboratory in East Side House’s main building was dedicated as the Avery Computer Center. The center serves as the classroom where East Side House teaches computer and Internet classes for members of the community, for young adults in the graduate equivalency diploma program, and for students in East Side House’s after-school programs. The dedication was made possible through the generous donations of family and friends in memory of Avery Leigh Osborne, who enthusiastically volunteered her time and energy to the Young Collectors’ Night event at the Winter Antiques Show.

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East Side House SETTLEMENT



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FALL 2004



Gala Preview of the
2004 New York
International Auto Show, 3



Elinor Gordon
Scholarship Fund, 4



A College Dream
Realized, 5



New Mobile
Computer Lab, 6

The 51st Winter Antiques Show Warms Up the Season



Governor George E. Pataki



Mrs. George E. Pataki



Oscar de la Renta

CALL IT A CASE OF PERFECT TIMING.

Just as the season's doldrums descend, the Winter Antiques Show—the highlight of the antiques world—opens in New York City.

The 2005 show, which runs from January 21–30 at the Seventh Regiment Armory at Park Avenue and 67th Street, will include offerings from the most distinguished dealers of American, English, European, and Asian furniture, paintings, and decorative arts. The New-York Historical Society will celebrate its bicentennial with a special loan exhibition at the show, displaying more than 50 of its most historic treasures.

“In addition to an eclectic, world-class roster of dealers, we are thrilled about the loan exhibition from The New-York Historical Society,” said Arie L. Kopelman, chairman of the Winter Antiques Show committee. “Our show promises to be a unique and very special experience for every visitor.” All net proceeds benefit East Side House Settlement’s exceptional work, bringing education and social services to help residents of the South Bronx break the cycle of poverty.

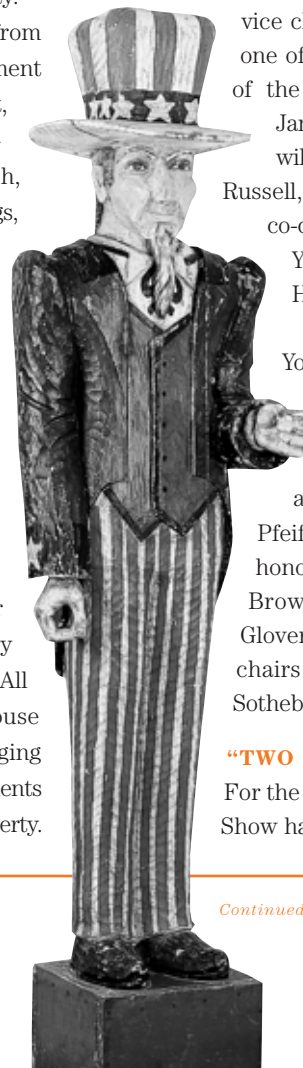
PREVIEW PARTIES

The Winter Antiques Show is pleased to have Governor and Mrs. George E. Pataki as honorary chairmen, along with Oscar de la Renta as its honorary vice chairman. The Opening Night Party, one of the most anticipated social events of the year, will be held on Thursday, January 20. *ELLE DECOR* magazine will sponsor the party, and Margaret Russell, the magazine’s editor in chief, will co-chair the event along with Joan P. Young, president of the East Side House Settlement board of managers.

The show welcomes the popular Young Collectors’ Night, which will be held on Thursday, January 27. Sponsored by Reed Krakoff for COACH, this event will have Reed and Delphine Krakoff, Emilia Fanjul Pfeifler, and Charles Rockefeller as its honorary chairmen. Genevieve Wheeler Brown, Jill Kargman, Karen Kemp Glover, and Emily Keno will serve as co-chairs for this event. Christie’s and Sotheby’s will offer additional underwriting.

“TWO CENTURIES OF COLLECTING”

For the past ten years, the Winter Antiques Show has invited museums with significant



Six-foot, nine-inch Uncle Sam, made for the Barnum & Bailey Circus in the 1930s, to be shown by Peter Tillou Works of Art, will be one of countless offerings by exhibitors at this year’s show.

Continued on page 4

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EAST SIDE HOUSE is a community resource in the South Bronx. We believe education is the key that enables all people to create economic and civic opportunities for themselves, their families, and their communities. Our focus is on critical developmental periods—early childhood and adolescence—and critical junctures—points at which people are determined to become economically independent. We enrich, supplement, and enhance the public school system and place college within reach of motivated students. We provide services to families in order that other family members may pursue their educational goals. We provide technology and career readiness training to enable students to improve their economic status and lead more fulfilling lives.



CREATING A CULTURE OF ACHIEVEMENT

John A. Sanchez, Executive Director

We've always believed that students in the South Bronx can succeed. This is why East Side House created Mott Haven Village Preparatory High School (MHVP), in partnership with the New York City Department of Education and New Visions for Public Schools, in 2002. With an environment that challenges as well as nurtures, we affirmed, students in the South Bronx could do equally as well as any group of their peers.

We've started to see some very promising results.

The first class of MHVP students is now in its junior year, and by all measures, has made tremendous strides. Ninety-five percent of these students entered high school below grade level in math and reading—the result of a public school system that failed them. Now MHVP students exceed citywide standards on almost every academic measure. For instance:

- ❖ Last year, 93 percent of sophomores passed their classes.
- ❖ 80 percent of sophomores passed the U.S. history and government Regents; 85 percent passed the living environment Regents.
- ❖ In a neighborhood where the high school dropout rate has reached 50 percent, MHVP students have a daily average attendance rate of 93 percent.

How has MHVP produced such results? By creating a functional environment that enables everyone within it—students, teachers, administrators, and parents—to achieve their personal best. At MHVP, we give students the academic and social support they need to overcome the obstacles that poverty has presented. We give them hope and teach them to believe in themselves.

We empowered teachers and administrators to create the school's curriculum and gave them the authority to make changes where necessary. We encourage the active involvement of parents in the academic and daily lives of their children. Indeed, they are equal partners in the decision-making process. Now, everyone is working toward the same goals—helping students graduate and giving them the skills to go to college.

We believe in teaching critical skills to everyone we serve at East Side House, which is why MHVP, as with all of our programs, includes training in computer and Internet literacy. Whether someone is bound for college or already competing in today's job market, we're making sure that residents of the South Bronx have the skills they need to do well in the world. Because when they succeed, we have succeeded.

A handwritten signature in black ink that reads "John A. Sanchez". The signature is written in a cursive, flowing style.

The 51st Winter Antiques Show Warms Up the Season

Continued from page 1

holdings in American decorative arts to present loan exhibitions during the show. This year, The New-York Historical Society, home to New York City's oldest museum, will offer a special loan exhibit at the Winter Antiques Show, *The New-York Historical Society Bicentennial: Celebrating Two Centuries of Collecting*.

Designed by Stephen Saitas and sponsored by the Chubb Group of Insurance Companies, this exhibit will include some of the museum's most important holdings, such as George Washington's inaugural armchair, the desk and tools of noted miniaturist John Ramage, watercolors by John James Audubon, and a selection of colonial and early American silver. Lectures about the Society's collections will be held daily from January 24–28.

Other major sponsors of the Winter Antiques Show include Tiffany & Co., Moët & Chandon, Wathne Ltd., and The Pierre New York.

To purchase tickets for the Opening Night Party or for Young Collectors' Night, call (718) 292-7392 or visit the show's website, www.winterantiquesshow.com. General admission: \$20, which includes coat check and the award-winning Winter Antiques Show catalog.



On display from The New-York Historical Society, the armchair used by George Washington, Ulysses S. Grant, and James A. Garfield at their presidential inaugurations.



Elinor Gordon Scholarship Fund



At the 2004 Winter Antiques Show, the dealers committee honored Elinor Gordon for being the only dealer to have participated in the show for each of its 50 years. The committee established the Elinor Gordon 50th Anniversary Scholarship Fund, which raised nearly \$100,000 for college scholarships for students in East Side House's college preparatory programs.

Catherine Sweeney Singer, fellow exhibitors, and East Side House friends congratulate Elinor Gordon



From Youth Leadership Program to College: Schiffon James

SCHIFFON JAMES WAS NEVER AN AVERAGE STUDENT. She had always dreamed of going to college to become a lawyer. From ninth to 12th grade, she participated in the Youth Leadership Program (YLP), where she gained the knowledge and inspiration to help make her dream a reality. Now she's a senior at John Jay College of Criminal Justice, scheduled to graduate in 2005 with a bachelor's degree.

"I always believed that I could succeed at anything I set my mind to," James said. "The Youth Leadership Program motivated me even more to achieve my goals."

James is one of dozens of high school students who have participated in the YLP and who have gone on to college. She is also an example of how the program works best: When motivated students get practical support and encouragement, poverty and the social ills that permeate the South Bronx needn't prevent young people from getting a college education. It's a formula that works.

ELEMENTS OF THE PROGRAM

The YLP (now the College Preparation and Leadership Program), gives high school students from the South Bronx a structured plan of action tailored to their interests and grade level. They choose from a range of activities, including writing, dance, and theater clubs, a newsletter committee, book and movie clubs, youth council, and special events that engage them in fundraising. East Side House provides education counseling, internships, SAT preparation, campus visits, college application assistance, and help with financial aid. The program also provides eligible students with college scholarships.

For Schiffon James, the program gave her the extra support she needed to make it through tough times, when circumstances in her family forced her to move from one relative's home to another. "Emotionally, it was stressful," James said, "but because I am determined and ambitious, I pursued my goals. The program's staff members stood by me and helped me through."

A LEADERSHIP ROLE

James participated in many YLP activities, including the Junior League, the tree planting program, the staging of African-American history plays, and holding special dinners for the community. In her senior year, she mentored a younger student. But she may be best known for her leadership role in helping to create Mott Haven Village Preparatory (MHVP) High School.

James served as the student representative on the panel that developed MHVP. "We had to compete with other projects for funding," she said. "I spoke about the need for MHVP—that students in the South Bronx should be able to go to a local school where they can get a good education."

Even though she's in college, James continues her involvement with East Side House. This past summer she worked as a group leader at the Summer Day Camp Academy at Mill Brook Community Center. Currently she works at the community center as a group leader. She plans to volunteer her time this school year with the College Preparation and Leadership Program.

"It's a beautiful program," she said. "The staff are willing to put in the time and effort to help students make sure they get the best out of life. Every student should take advantage of it."



Summer in Costa Rica

This summer, ten students from Mott Haven Village Preparatory High School received scholarships for a two-week trip to Costa Rica. "It was a beautiful, cross-cultural experience," said Alfredo Matthew, one of the chaperones. "Students made new friends, ate delicious food, and experienced a new reality." Here, students appear beneath a bus shelter they built in Gulfo de Nicoya.